



# Media Production Courses

## Introduction to Media Production

This course teaches students how to create scripts, storyboard their ideas, film, and edit. Specifically, students learn how to use graphics, video, sound, and music to create digital movies and DVDs. Using Adobe Premiere Elements, students learn how to edit and manipulate digitized images and audio files, convert electronic image and audio formats, and create digitized video. Using Final Draft AV, students learn how to write electronic scripts for digital video and import them into Storyboard Quick where they can illustrate them using digital images. To edit music files and create movie soundtracks, students learn how to use iTunes, convert music formats, and edit music with Cakewalk Pyro 5.

## Video Production I: Documentary and Storytelling Films

In this course, students study the history of film genres and filming techniques, focusing specifically on the documentary and storytelling film types. Through service-learning projects, students learn how to script, storyboard, film, and edit both a documentary and storytelling film using technical communication principles such as audience analysis, problem solving models, and visual design theory. As part of their projects, students learn how to edit and manipulate digitized images and audio files, convert electronic image and audio formats, and create digitized video. They also learn how to use scanners, DVD burners, digital cameras, video cameras, video capture equipment, and software applications such as Adobe Premiere Pro, Adobe Photoshop, and Cakewalk Pyro 5.

## Video Production II: Informational and Educational Films

In this course, students study the history of film genres and filming techniques, focusing specifically on the documentary and storytelling film types. Through service-learning projects, students learn how to script, storyboard, film, and edit both a documentary and storytelling film using technical communication principles such as audience analysis, problem solving models, and visual design theory. As part of their projects, students learn how to edit and manipulate digitized images and audio files, convert electronic image and audio formats, and create digitized video. They also learn how to use scanners, DVD burners, digital cameras, video cameras, video capture equipment, and software applications such as Adobe Premiere Pro, Adobe Photoshop, and Cakewalk Pyro 5.

## Future Courses Being Developed

As the Technical Communication and Media Production Department grows, courses will continue to be added. Possible courses include, but are not limited to the following:

- Visual and Special Effects
- Lighting for Film and Video
- Scriptwriting and Storyboarding
- Animation and Graphics
- Introduction to Mass Communication
- History of Television and Film
- Introduction to Visual Journalism
- Reporting Broadcast News
- Visual Editing

